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## PulteGroup One of the Largest Homebuilders in the US, Partners with Fiberweb to use the TYPAR® Weather Protection System Exclusively

(Nashville, TN) – Fiberweb plc (FWEB:LN) is delighted to announce the signing of an exclusive multi-year contract with PulteGroup, Inc., one of the top homebuilders in the United States. Fiberweb's performance-leading TYPAR HouseWrap system will now be used on all of Pulte's new home-builds across 28 states in the US helping to secure the longevity and energy-efficiency of PulteGroup's high-quality homes.

Fiberweb expects incremental revenues of around USD\$6m, annually from this contract starting in February 2012. Fiberweb's TYPAR Weather Protection System products will be supplied through its strong network of distributors and dealers to serve PulteGroup's national operations.

"Pulte takes its drainage plane details very seriously. After evaluating five manufacturers in the areas of quality, cost competitiveness, and ease of distribution, Fiberweb's TYPAR product was the best value proposition for Pulte's housewrap business." stated PulteGroup National Purchasing & Supply Chain Manager, Kemp Gillis.

"With more awards for customer satisfaction than any other homebuilder, PulteGroup embodies the values we look for in a strategic partner. PulteGroup believes in building quality homes for a range of homebuyer demographics, and they do their homework to ensure the products they choose will serve their customers for years to come. Competing housewrap products were rigorously evaluated by PulteGroup's Research & Development and Quality teams and Fiberweb's TYPAR Weather Protection System was determined to be the best." said, Jake Phillips, Sales Director for Fiberweb's North American Construction Products.

The unique performance characteristics of TYPAR HouseWrap and its Weather Protection System continue to win over builders who focus on building science and seek out products that protect their brands and reputation.

The TYPAR Weather Protection System is designed to guard homes and buildings from the damaging effects of moisture and energy-stealing air infiltration. The complete system includes TYPAR HouseWrap and a variety of high-performing flashing solutions and construction tape.

### About Fiberweb

Fiberweb is a focused specialty industrial materials business. Technical fabrics and materials developed, manufactured and marketed by Fiberweb are used in a wide variety of sophisticated products such as filters, building materials and medical devices to name only a few. With vast experience in its field and a strong international presence, Fiberweb has long been regarded as a technological innovator with a strong portfolio of intellectual property, a preferred partner for customers focused on high-quality and reliable supply and as a consistent investor in a global network of competitive manufacturing assets.

Fiberweb has a strong market position in many of its product and application areas using a variety of leading manufacturing technologies, including several proprietary processes. With revenues of approximately USD\$450 million and around 1,200 employees worldwide, the company has a strong global position with major operations in North America and Europe.

Building Wraps ▪ Flashings ▪ Construction Tape ▪ Roof Underlayment ▪ Landscape Products ▪ Geotextiles

Fiberweb is a public company, and its shares are listed on the London Stock Exchange. For more information, visit [www.fiberweb.com](http://www.fiberweb.com). For more information on TYPAR visit [www.typar.com](http://www.typar.com)

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## About PulteGroup

PulteGroup, Inc. (NYSE: PHM), based in Bloomfield Hills, Mich., is one of America's largest home building companies with operations in approximately 60 markets throughout the country. Through its brand portfolio that includes Centex, Pulte Homes and Del Webb, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup conducts extensive research to provide home buyers with innovative solutions and new homes designed for the way people actually live today. As the most awarded home builder in customer satisfaction, PulteGroup brands have consistently ranked among top home builders in third-party customer satisfaction studies.

For more information about PulteGroup, Inc. and PulteGroup brands, see [www.pultegroup.com](http://www.pultegroup.com); [www.pulte.com](http://www.pulte.com); [www.centex.com](http://www.centex.com); [www.delwebb.com](http://www.delwebb.com)

SOURCE PulteGroup, Inc.

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